

3. INFORMATION ABOUT LITHUANIA, ŠIAULIAI AND ŠIAULIAI STATE COLLEGE

3.4. GENERAL DESCRIPTION OF STUDY PROGRAMMES

3.4.15. TOURISM ADMINISTRATION (Code 653N83003)

Qualification Degree and/or Qualification: Professional Bachelor in Tourism

Objectives of the programme:

To prepare qualified tourism administrators who will work as travel representatives, travel agents, tour operators, guides, managers, hotel administrators, coordinators of entertainment in tourism and travel agencies and hotels.

Study modes: full-time, part-time

The structure of the study programme:

1 semester		
Subjects	Credits	ECTS credits
English Language I	4	6
German Language I		
French Language I		
Russian Language I		
Philosophy	2	3
Communication Psychology	2	3
Computerised Data Collection and Processing	3	4.5
Applied Mathematics	3	4.5
Organisation of Tourism	4	6
Law	2	3
Physical Education		
Total:	20	30

2 semester		
Subjects	Credits	ECTS credits
Travel Geography	4	6
Lithuanian Cultural and Historical Heritage	3	4.5
Recreational Services	3	4.5
Statistics	2	3
Management	3	4.5
Economics	3	4.5
<i>Practice of Recreational Resource Assessment</i>	2	3
Physical Education		
Total:	20	30

3 semester		
Subjects	Credits	ECTS credits
<i>Elective Subjects:</i>	4	6
English Language II		
German Language II		
French Language II		
Russian Language II		

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3 semester		
Subjects	Credits	ECTS credits
Swedish Language II		
Spanish Language II		
Course Paper	2	3
Catering Services	2	3
Tourist Accommodation	4	6
<i>Elective Subjects:</i>	2	3
Culinary Tourism		
Spa Services		
Modern Accommodation Establishments		
<i>Practice of Hospitality Services</i>	4	6
<i>Optional Subject</i>	2	3
Physical Education		
Total:	20	30

4 semester		
Subjects	Credits	ECTS credits
Professional Language Culture	4	6
Accounting and Finance	4	6
Marketing and Tourism Market Research	3	4.5
Planning and Conduct of Guided Tours	3	4.5
<i>Elective Subjects:</i>	2	3
Ecotourism		
Rural Tourism		
Walking Tour Planning		
<i>Practice of Guide's Work</i>	2	3
<i>Optional Subject</i>	2	3
Physical Education		
Total:	20	30

5 semester		
Subjects	Credits	ECTS credits
Organisation of Business	3	4.5
Activities of Travel Agencies	4	6
Tour Guidance	3	4.5
<i>Elective Subjects:</i>	2	3
Unconventional Tours		
Activities of a Tour Organiser Representative		
Tourism Transport Systems		
<i>Elective Subjects:</i>	2	3
Tourist Reception Programmes		
Organisation of Internal Tourism		
Tourism Resource Management		

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5 semester		
Subjects	Credits	ECTS credits
<i>Practice of Activities of Travel Agencies</i>	4	6
<i>Optional Subject</i>	2	3
Civil Safety		
Total:	20	30

6 semester		
Subjects	Credits	ECTS credits
Environmental and Work Safety	2	3
Business Ethics	2	3
<i>Elective Subjects:</i>	2	3
Conference Tourism		
Mastership of an Announcer		
Recreation Camp Programmes		
<i>Pre-graduation Practice</i>	8	12
Graduation Paper	6	9
Total:	20	30